

STATE OF THE SECTOR: ACHIEVING GREATER IMPACT IN A CHANGING WORLD

Katie Boswell, Deputy Head of Charities, March 2017

NPC: TRANSFORMING THE CHARITY SECTOR



Our mission is to increase the impact of the charity sector:



Increasing the impact of charities
eg, impact-focused theories of change



Increasing the impact of funders
eg, framing issue & mapping needs



Strengthening the partnership
eg, collaboration towards shared goals

STATE OF THE SECTOR PROGRAMME

- Overarching question: **‘how can you achieve greater impact in a changing world?’**
- *Boldness in times of change* (2016) outlines challenges & opportunities for sector leaders
- Qualitative & quantitative research with sector leaders, advisors and commentators
- Essay collection exploring new approaches



CONTEXT

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CHARITIES FACE A PERFECT STORM

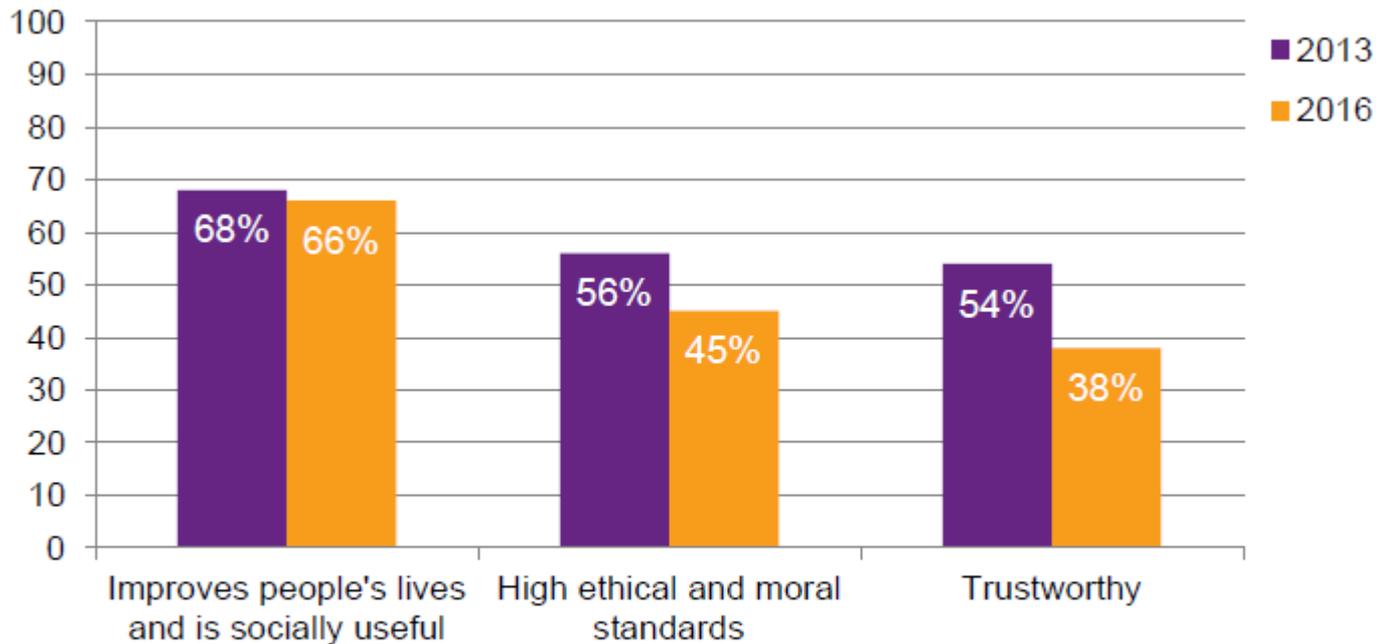
- **Funding under pressure:** the rise and fall of state expenditure in the sector, coupled with new pressures on fundraising practices.
- **Changing political framework:** short-term shocks like the EU Referendum and long-term political trends such as devolution, social investment, threats to charity campaigning.
- **Wider social changes:** shifting demographics and public attitudes, as well as the 'digital revolution'.



PUBLIC TRUST IN CHARITIES



% of the public that agree with each statement about the charity sector

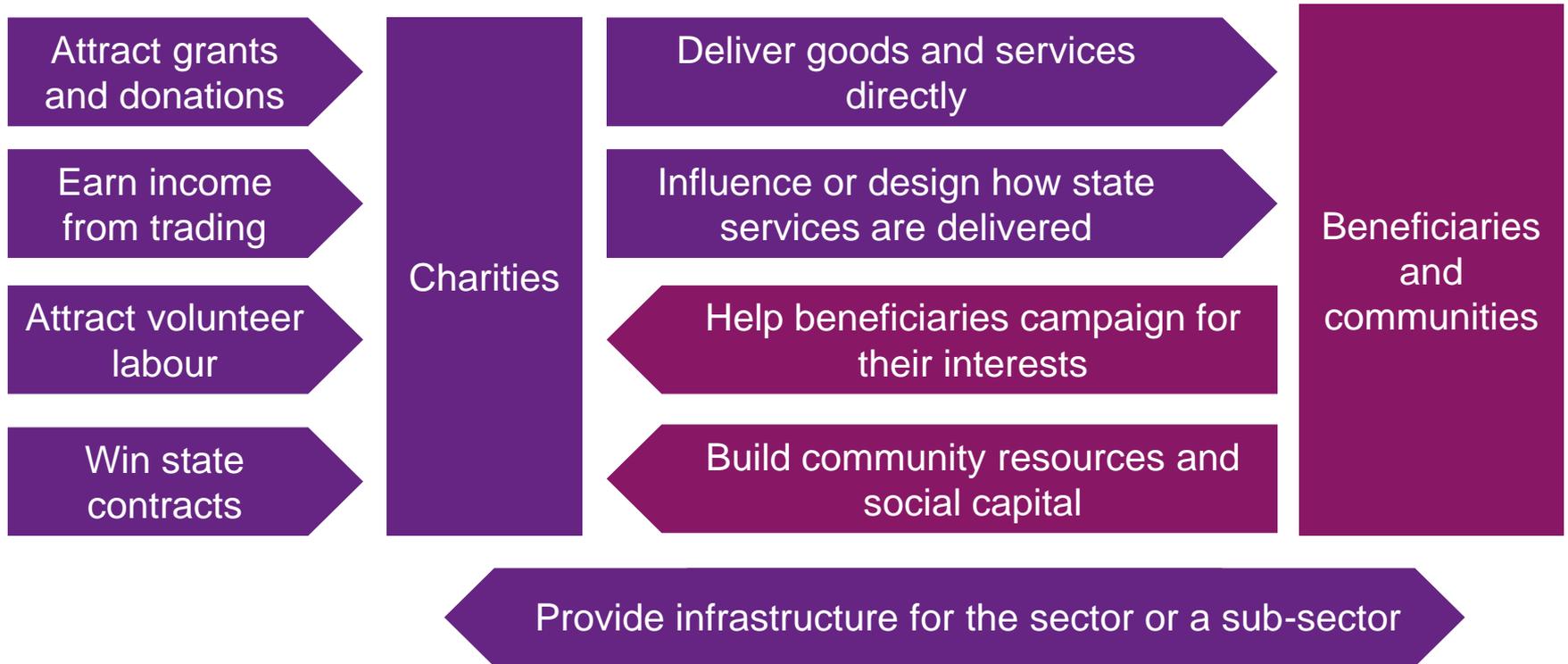


Source: YouGov, February 2013 and February 2016²⁵

NEW WAYS OF WORKING

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QUESTIONING THE TRADITIONAL MODEL OF CHARITY



NEW WAYS OF WORKING

- Building on the assets of beneficiaries and communities
- Brokering and harnessing new resources
- Social enterprise business models
- Making the most of the devolution agenda
- Changing relationships with supporters

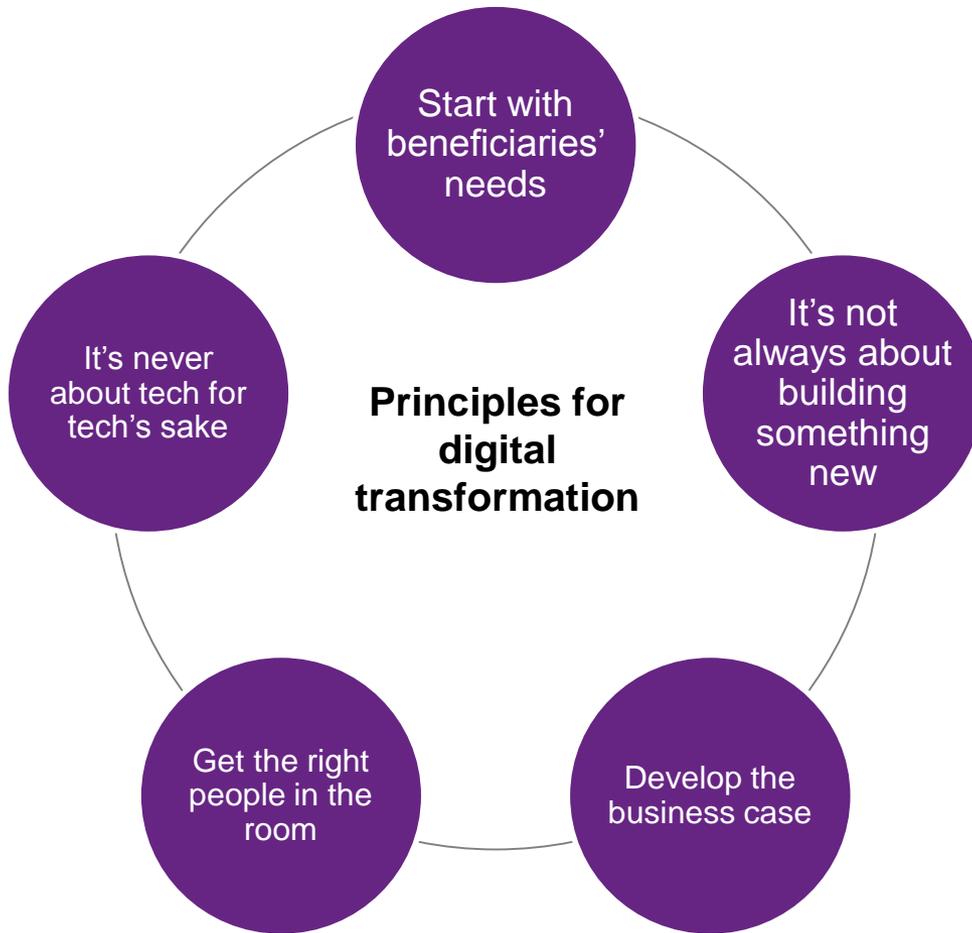


‘Asset coaches’

Crisis Action

‘Opt-in coalitions’

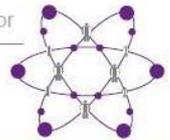
DIGITAL TRANSFORMATION



TECH FOR COMMON GOOD

The case for a collective approach to digital transformation in the social sector

David Bull, Tris Lumley, Farooq Sabri and Ria Bowler
December 2015

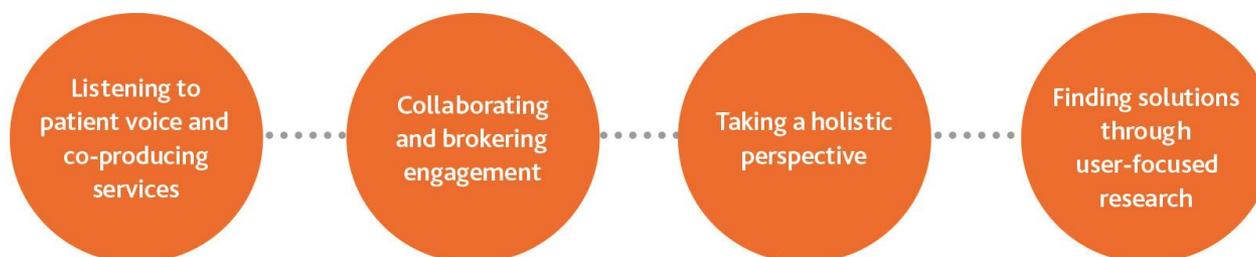


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FUNDING AND COMMISSIONING

PUBLIC SECTOR COMMISSIONING: UNDERSTANDING THE VALUE OF CHARITIES

How do charities work?



UNTAPPED POTENTIAL:
Bringing the voluntary sector's strengths to health and care transformation

Report commissioned by the Richmond Group of Charities and its partners for the *Doing the Right Thing* project
David Bull, Sally Bagwell, Andrew Weston and Iona Joy
April 2016

What additional value do charities bring to the system?

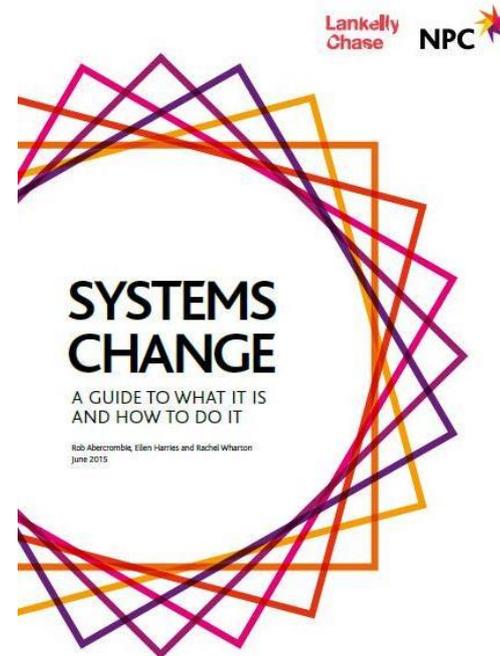


ROLE OF FUNDERS

- ‘Funder plus’ models: capacity building, influencing
- ‘Whole asset’ approaches: brand, convening power



‘Using all our assets’



‘Systems change’

MAKING PHILANTHROPIC SUPPORT MORE INFORMED, COLLABORATIVE, AMBITIOUS

Individual giving



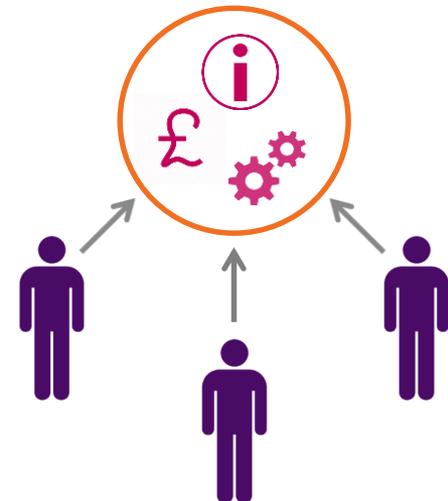
Individual support goes further when underpinned by knowledge about needs & charities.

Giving circles

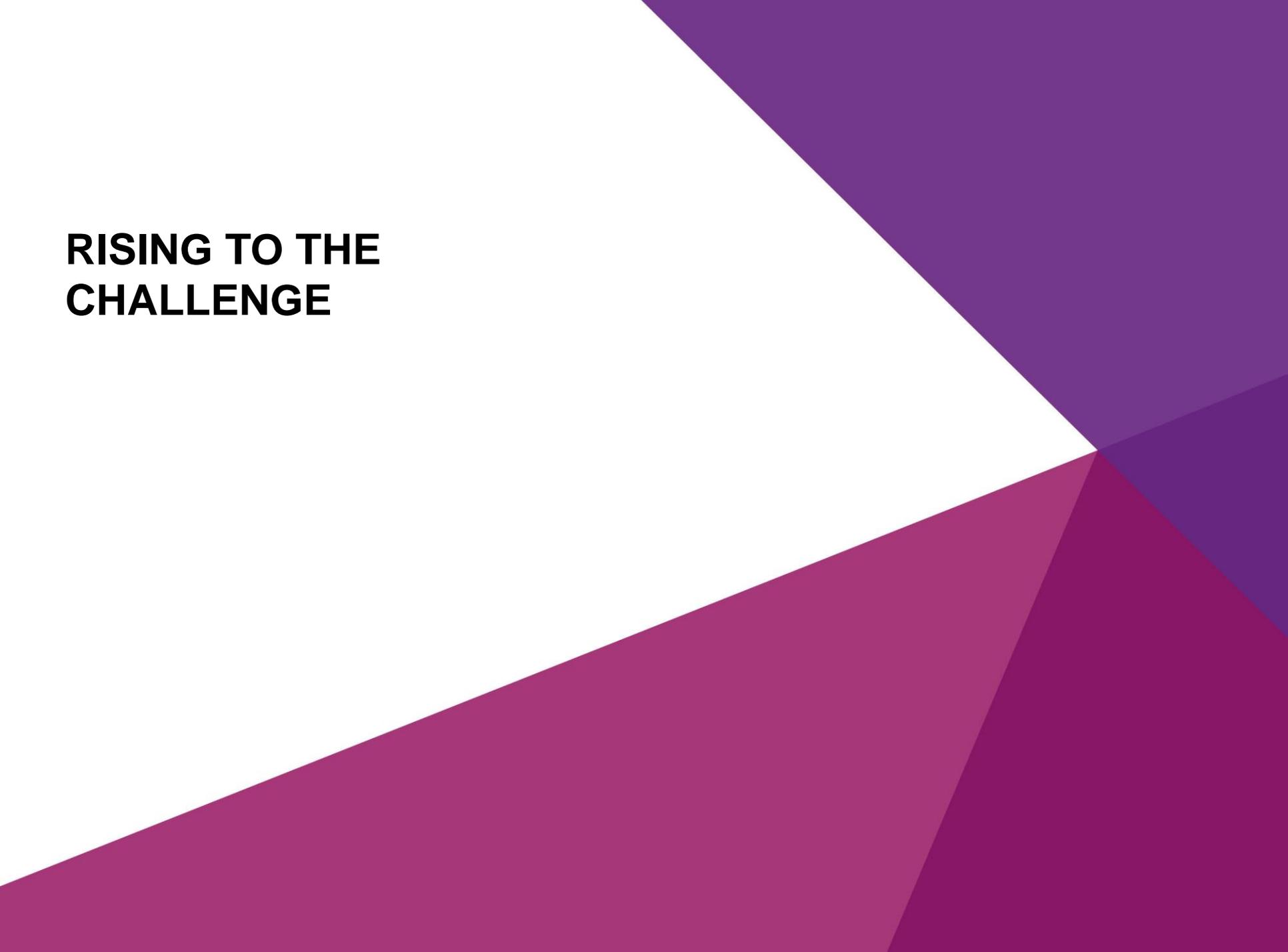


Peer networking, sharing expertise, joining up funding, and making better funding decisions.

Cause funds



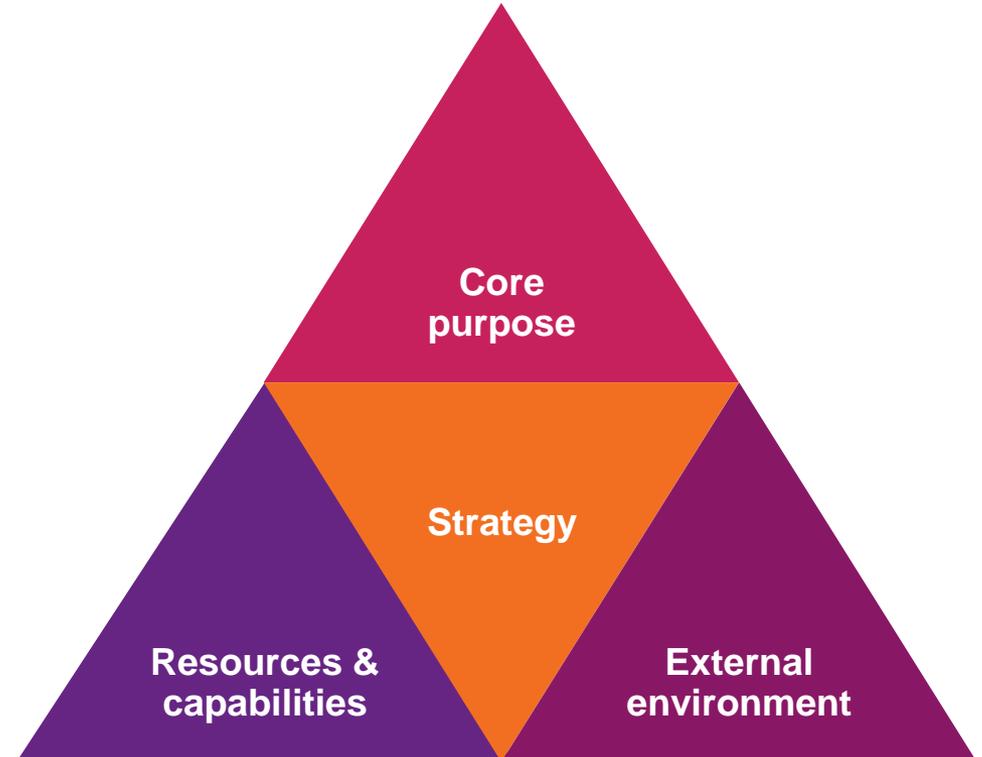
Combine research with a long-term, patient approach to achieve lasting social change.

The background features a large white triangle on the left side, which is bordered by a dark purple triangle at the top and a maroon triangle at the bottom. The right side of the image is filled with overlapping purple and maroon geometric shapes, creating a dynamic, abstract composition.

RISING TO THE CHALLENGE

WHAT IS NEEDED TO ACHIEVE GREATER IMPACT IN A CHANGING WORLD?

- Governance and leadership
- Culture and mindset
- Appetite for risk
- Understanding your role



CONCLUSIONS

- Changing world demands new responses
- Some building blocks in place: new ways of working, user voice, willingness to collaborate, movement on governance
- But still work to do: understand role, issues of trust, new ways of working, transformative power of data and digital

Read more about our State of the Sector programme at:
www.thinkNPC.org

Get in touch with your thoughts or questions at:

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